



Marketing Representative

iamsick.ca

Who we are

iamsick.ca provides health IT infrastructure to the various stakeholders of our healthcare system (regional healthcare authorities and government agencies in need of access to accurate and near-real-time information about healthcare resource availability, major retail pharmacy chains looking to compete in an evolving marketplace with shifting roles of pharmacists, major health insurance companies looking to stay relevant and innovative in a rapidly changing sector, healthcare professionals working in medical clinics and pharmacies looking for cost-saving measures with a focus on workflow integration and efficiency, and patients who deserve access to healthcare when & where they need it). Our website, iOS/Android apps, white-labelled websites/apps, and backend infrastructure fills the needs of all of these stakeholders, and accomplishes it with a focus on optimizing user-experience. Our platform has been used over 300,000 times and we are gaining traction among “hard-to-obtain” clients from both the public & private sectors across Canada.

About the job

- Create marketing material for iamsick clients
- Design marketing kits, catalogs, and instructions material
- Create online videos for marketing and customer guidance
- Contribute to the planning and organizing of marketing and sales campaigns
- Track market and company sales performance
- Manage social media marketing and online advertising

Qualifications

- Must be a current student or recent graduate from a program of study in marketing, business, commerce, or the equivalent
- Must be comfortable applying design tools (such as Adobe or the equivalent) to create effective marketing material and other customer material





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- Must know how to create videos for marketing purposes
 - Must have previous work/volunteer experience in marketing, business, or the equivalent
 - Must have sound knowledge of Canada's healthcare system and its market
 - Knowledge of existing health tech products is an asset
- Candidates with experience and knowledge of SEO are strongly preferred

Job Type and Duration

This role is on part-time volunteer basis up to 20 hours a week for a duration of 3 months.

The positions will be open to be filled as early as beginning of April. Please apply by sending us your resume and cover letter to careers@iamsick.ca. We will be accepting applications on a rolling basis. So apply as soon as you can! We look forward to hearing from you!

